



## About us

[The Juno Project](#) is a Sussex-based charity that designs and delivers projects in schools to help young women experiencing difficult circumstances create a positive future for themselves. We are heavily dependent on funding for our work, and much of our time is taken up applying for bids. We have two key aims: to make our funding more sustainable, and to scale our operations to a national level.

## The role

We are looking for a volunteer social media manager who can improve on and drive our social media strategy, helping us reach our aims and objectives.

Your key tasks and responsibilities will be:

- Refreshing our social media strategy making sure we are targeting the right people in the right places
- Populating our content calendar
- Content creation - both written content and visual assets
- Scheduling and posting across all our channels at a minimum of three posts a week
- Devising our paid strategy behind key campaigns
- Devising and delivering reports on activity and outcomes

We have a presence on all major platforms, primarily LinkedIn, Facebook, and Instagram. We would need you to set up our presence on TikTok.

We're looking for someone with:

- A flair for social media and innovative thinking, you'll be up to date with the current trends and will be able to identify key newsjacking moments
- A passion for the work that we do and an understanding of who we are trying to reach
- A willingness to learn on the job
- Great communication skills

You will receive full support from the marketing Trustee and CEO of The Juno Project.