

## Follow-up Themes/Questions on AI/DP

Theme	What we want to learn
<b>General AI deployment challenges</b>	<ul style="list-style-type: none"> <li>Which requirements within the UK data protection framework have shaped or impacted your AI development/deployment - (positively or negatively)?</li> <li>What actions have your company taken as a result (e.g. increase legal capacity, delay launches, redesign processes, cancel the release of a model etc)?</li> </ul>
<b>Legitimate interest &amp; web-scraped data (GenAI)</b>	<ul style="list-style-type: none"> <li>Which lawful bases do you generally consider while training AI models and why?</li> </ul>
<b>Accuracy / “sufficient statistical accuracy”</b>	<ul style="list-style-type: none"> <li>How do you apply the concepts of fairness and accuracy while developing/deploying AI models?</li> </ul>
<b>Right to erasure &amp; post-training removal</b>	<ul style="list-style-type: none"> <li>How do you approach data rights requests in AI systems and where are these exercised across the AI lifecycle in practice?</li> <li>Which data subject rights are the most used and how do you approach/fulfil individual requests?</li> </ul>
<b>Right to be informed &amp; transparency</b>	<ul style="list-style-type: none"> <li>How do you fulfil meaningful transparency in the context of AI?</li> <li>Which notification or transparency mechanisms have worked for you at scale?</li> </ul>
<b>Purpose limitation (training vs deployment)</b>	<ul style="list-style-type: none"> <li>How do you approach purpose limitation as a principle across the AI lifecycle?</li> </ul>
<b>Data minimisation &amp; PETs</b>	<ul style="list-style-type: none"> <li>How do you approach data minimisation in AI systems in practice? How do you balance data minimisation with model quality and accuracy?</li> </ul>
<b>International data flows</b>	<ul style="list-style-type: none"> <li>How do you navigate differing international frameworks, and how do data protection/AI regimes affect your training/hosting choices?</li> </ul>
<b>Definitions &amp; allocations of Controller / Joint Controller / Processor</b>	<ul style="list-style-type: none"> <li>How do AI developers and other AI actors across the lifecycle fit into controller/processor concepts?</li> </ul>

<b>Any other issues</b>	<ul style="list-style-type: none"><li>• Are there any other areas of AI interacting with data protection regulations that your organisation has found more difficult to comply with, that are not mentioned above?</li></ul>
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