



Data Protection 2018: Beyond the GDPR

Friday 28 September, 30 Euston Square

@DMA_UK #dmaevents

- 9.00am **Registration and breakfast**
- 9.30am **Welcome**
Chris Combemale, CEO, DMA Group
- 9.50am **Keynote**
Steve Wood, deputy commissioner – policy, ICO
- 10.20am **Panel discussion: GDPR revisited**
Richard Merrygold, group data protection officer, Homeserve
Rebecca Turner, head of compliance and privacy, Trainline
Simon Hall, group data protection officer, Lowell Group
Jo Blazey, global data governance officer, Commvault
Sanjeevan Bala, head of data science, Channel 4
- 11.00am **Break**
- 11.30am **BBC's Privacy and Cookies Policy – with our audience in mind**
Ian Wolfe, head of marketing – BBC account, BBC
Kate Reid, senior digital lawyer, BBC
- 12.00pm **Case study**
Chris Whitewood, privacy and data protection officer, Direct Line Group
- 12.30pm **AI as a force for good**
Luciano Floridi, Professor of Philosophy and Ethics of Information and Director of the Digital Ethics Lab
- 1.00pm **Closing comments**
Chris Combemale, CEO, DMA Group
- 1.05pm **Networking lunch**
- 1.50pm **Round table sessions**

Agenda: Round tables

1.50pm	Welcome
2.00pm	Session 1
2.40pm	Session 2
3.20pm	Session 3
4.00pm	Close

Tables

Consent

Facilitator: Christopher Sadler, marketing and business strategy consultant

Host: Ralph O'Brien, consultant, TrustArc

Legitimate interest

Facilitator: Tim Roe, compliance director, RedEye

Host: Mike Kilby, solutions architect and managing director, Xynics Data Solutions

B2B marketing

Facilitator: Colin Bradshaw, CCO and DPO, TwentyCi

Host: Pete Jakob, managing director and founder, Purple Salix

PECR/ePrivacy

Facilitator: Jonathan Carter, Consultant

Host: Alex Cash, solutions engineer, OneTrust

Subject access requests

Facilitator: John Mitchison, director of policy and compliance, DMA

Host: Joseph Stoker, head of legal, privacy and compliance, dotmailer

Data protection officers

Facilitator: Zach Thornton, external affairs manager, DMA

Host: Simon Hall, group data protection officer, Lowell Group

Third party data

Facilitator: Michele Masnaghetti, head of analytics, Epsilon Abacus UK

Host: Fedelma Good, director, PwC

How do I do a DPIA

Facilitator: Lee Witherall, owner, Wise Owl Marketing

Host: Gilbert Hill, Privacy Technologist and Liz Curry, information governance and GDPR consultant, Barnardo's

Legacy Data

Facilitator: Michael Green, director, D4T4 Solutions

Host: Victoria Tuffill, managing director, Data Compliant