

# Customer Engagement Future Trends 2024 - Bristol

Thursday 9 May, Engine Shed, Station Approach, Temple Meads,  
Bristol, BS1 6QH

@DMA\_UK #dmaevents

- 14.00pm **Registration and Networking**
- 14.30pm **Welcome**  
Julie Atherton, Founder, Small Wonder
- 14.35pm **Future Trends 2024**  
Scott Logie, Chief Commercial Officer, Sagacity and Chair of Customer Engagement Committee
- 15.00pm **Generative AI Won't Take Your Job**  
Richard Norton, Co-founder, The Peeps
- 15.30pm **Panel discussion**  
Ed Barter, Co-Founder and Head of Data Science, Herdify  
Scott Logie, Chief Commercial Officer, Sagacity and Chair of Customer Engagement Committee  
Richard Norton, Co-founder, The Peeps
- 15.55pm **Closing comments**  
Julie Atherton, Founder, Small Wonder