

/ Coronavirus Survey : March 2020 Results

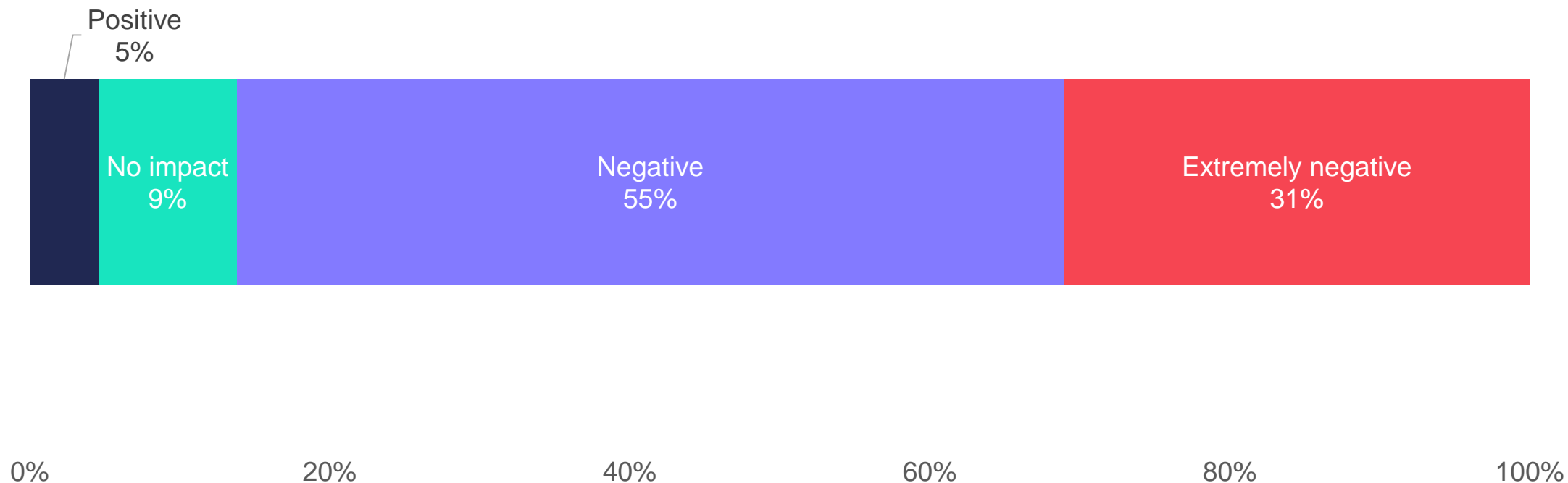


DM
Data &
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Association **A**

/ Industry Impact

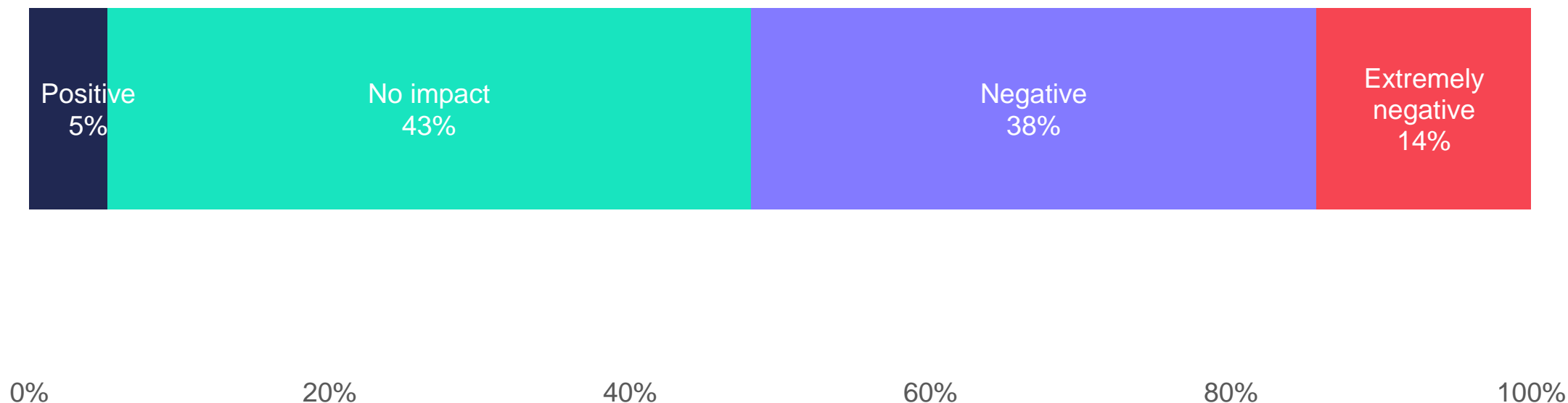


/ Negative economic impacts expected



Q. Thinking about the economic effects of Coronavirus on your organisation over the coming months, how would you define the impact on your business?

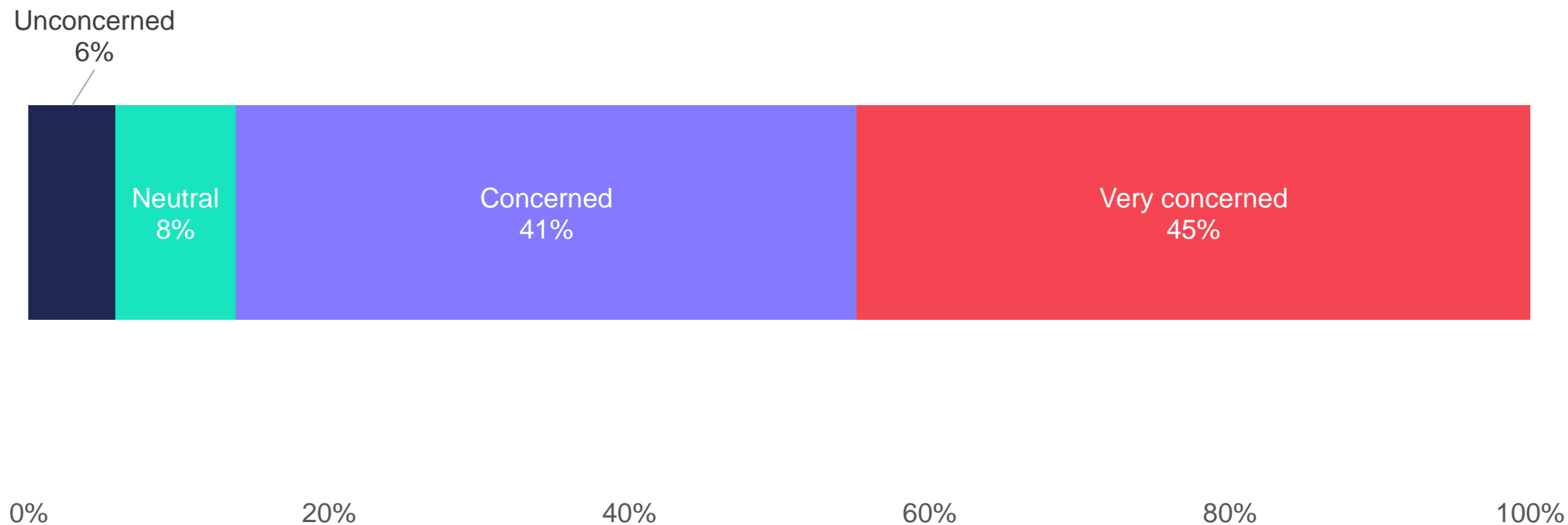
/ Trade already seeing negative impact



Q. How have the current business conditions, brought about by Coronavirus, changed the way your organisation is trading internationally?

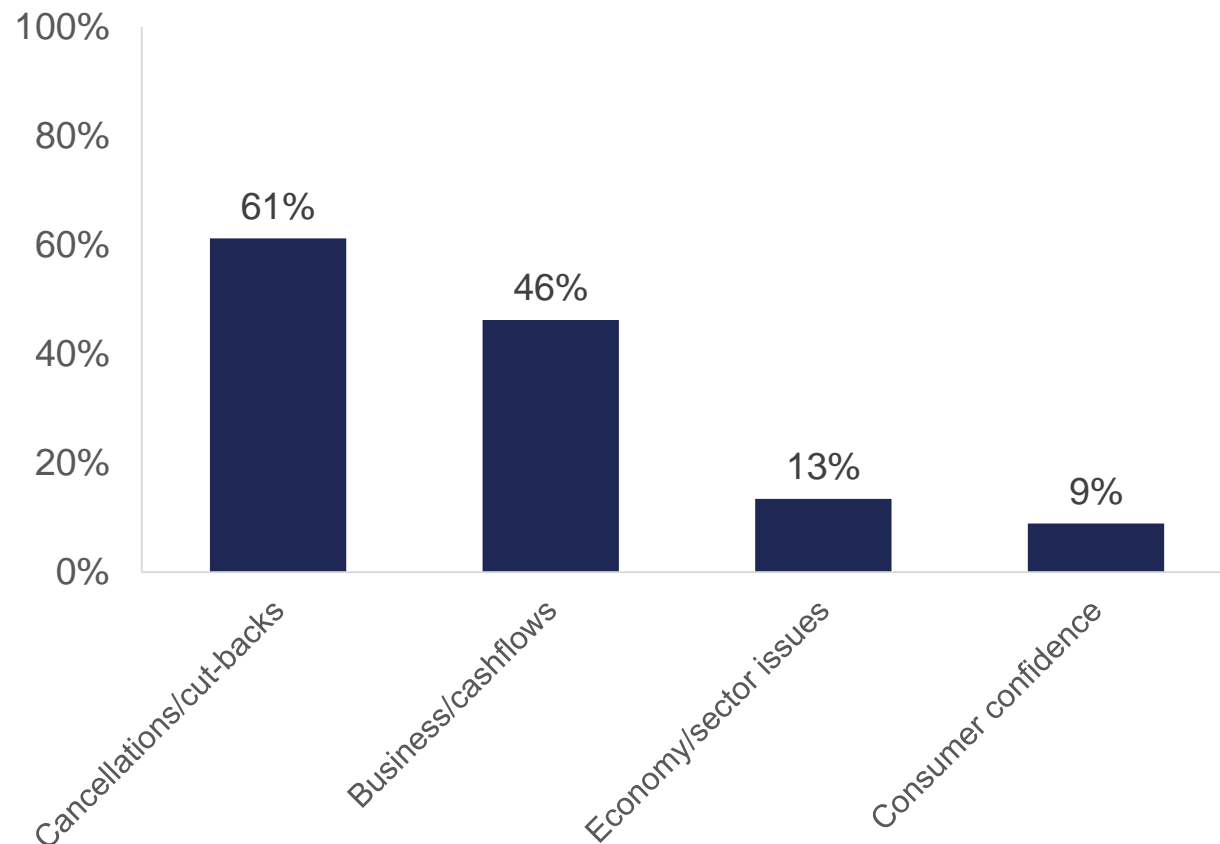
/ Key Business Issues

/ Businesses are concerned



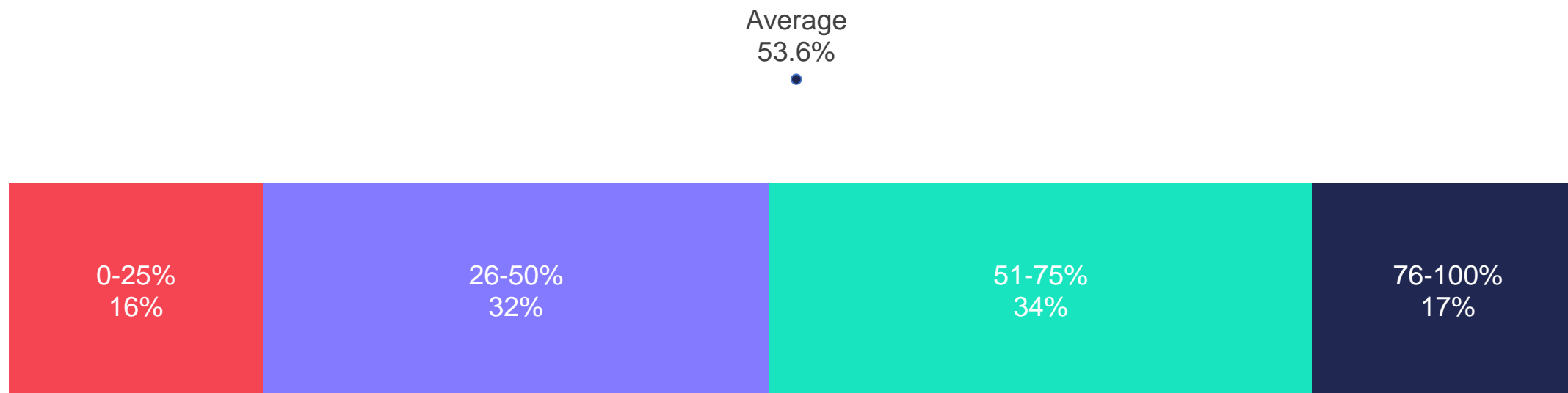
Q. At this time, how concerned are you about the impact of Coronavirus on your business?

/ Cut-backs and cashflows are concerns



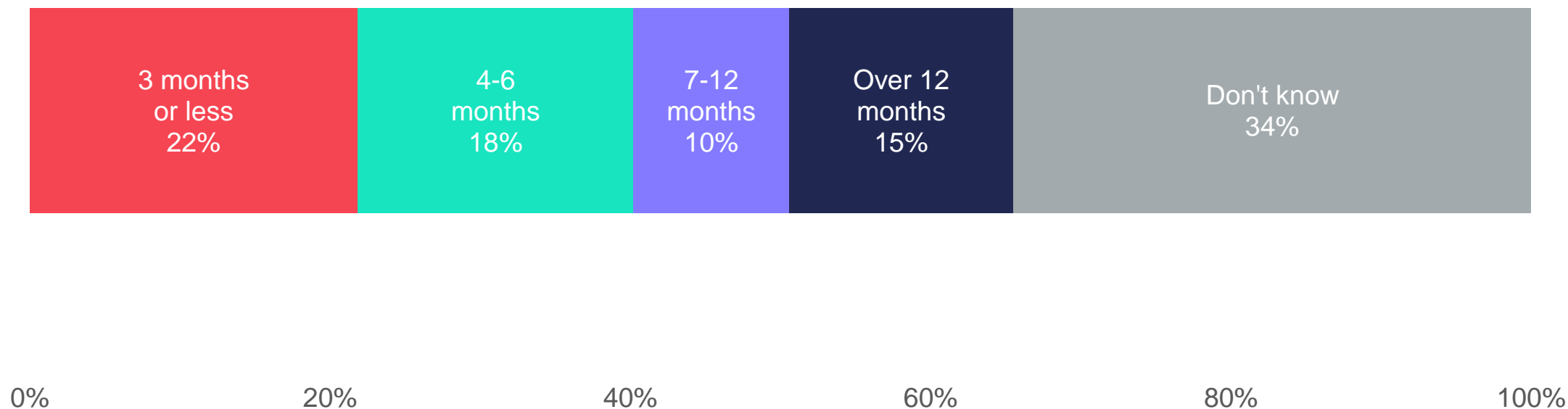
Q. You mentioned that Coronavirus will negatively impact your organisation. Can you provide more detail on why you think this is the case?

/ Businesses operating at half capacity



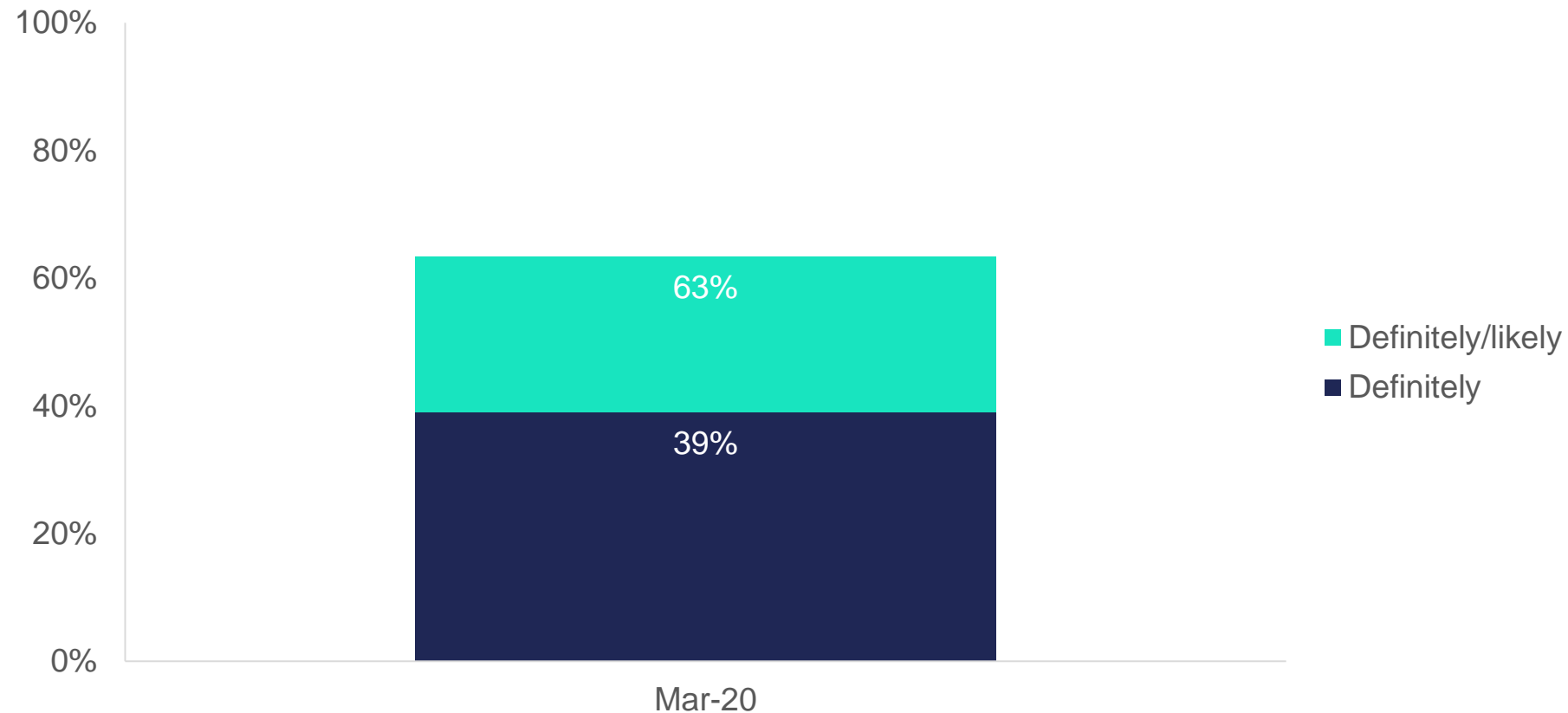
Q. Thinking about the financial implications of Coronavirus on your business. On a scale from 0% to 100%, how much do you estimate your organisation will be able to operate 'business as usual' over the coming months?

/ And may only last 6 months



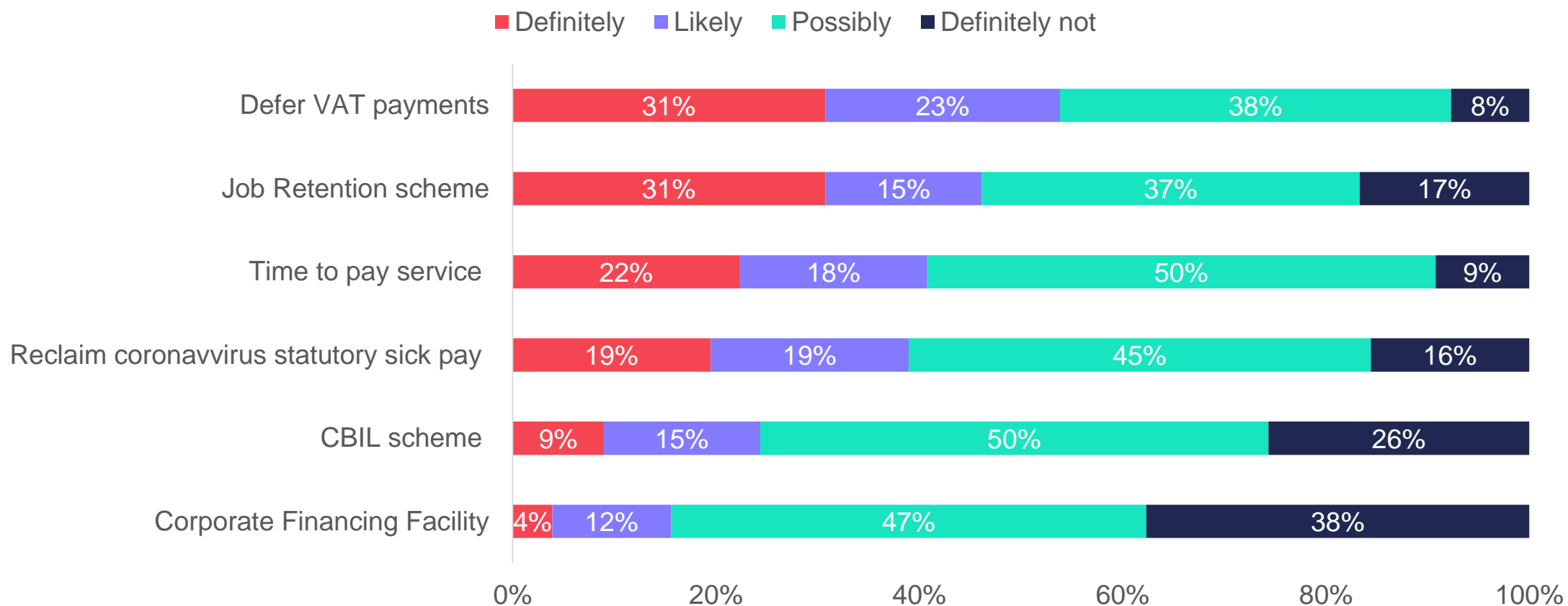
Q. How long could your organisation continue to operate financially given the implications of the outbreak?

/ Many looking to Government schemes



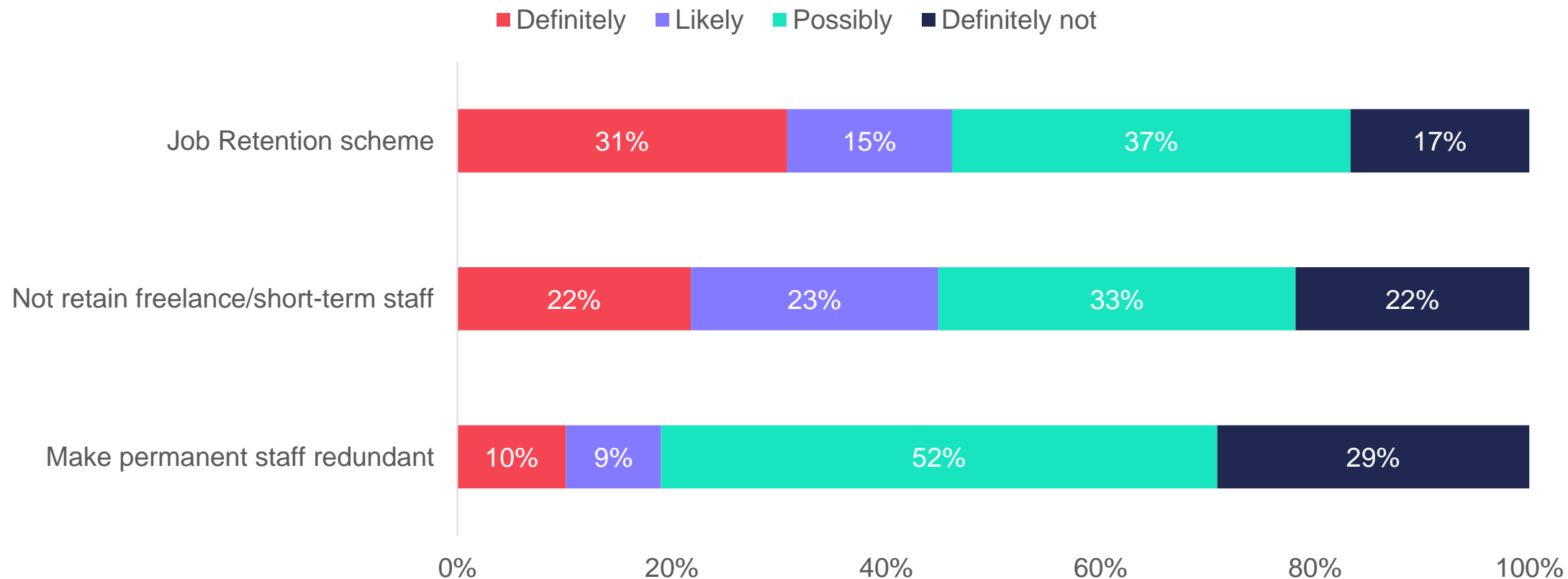
Q. How likely is your organisation to have to apply for or do any of the following over the coming months? [Definitely/Likely selected at least once]

/ Particularly on tax and jobs



Q. How likely is your organisation to have to apply for or do any of the following over the coming months?

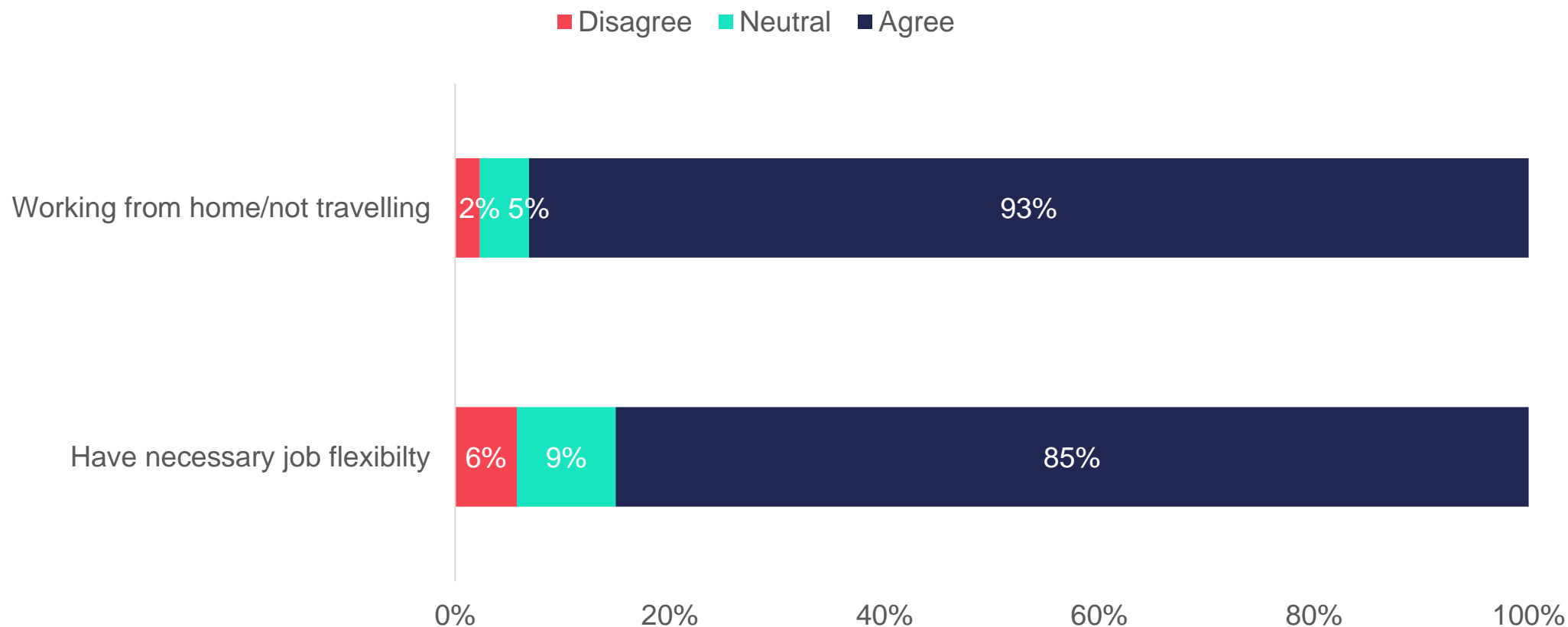
/ Businesses also want to retain staff



Q. How likely is your organisation to have to apply for or do any of the following over the coming months?

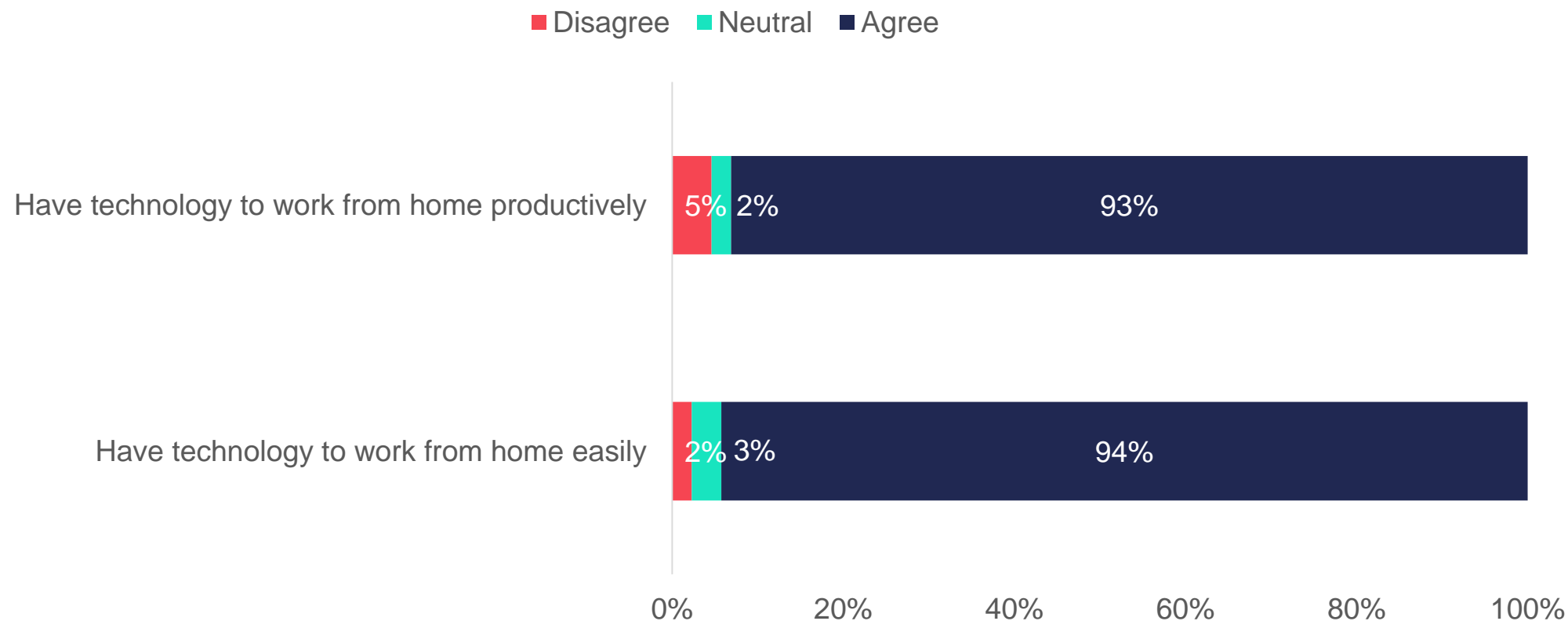
/ Staff Continuity

/ Majority are now working from home



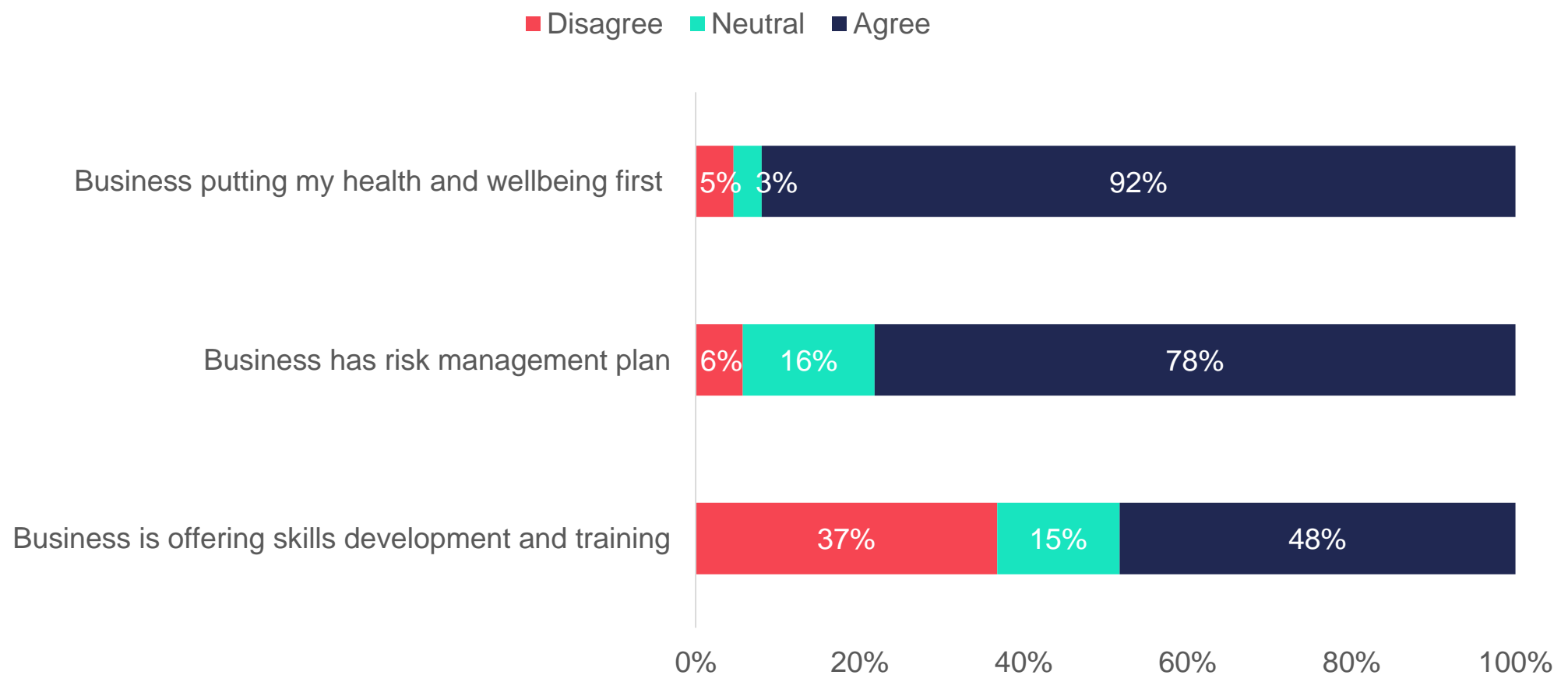
Q. How much do you agree or disagree that the following conditions apply to you?

/ With the technology they need



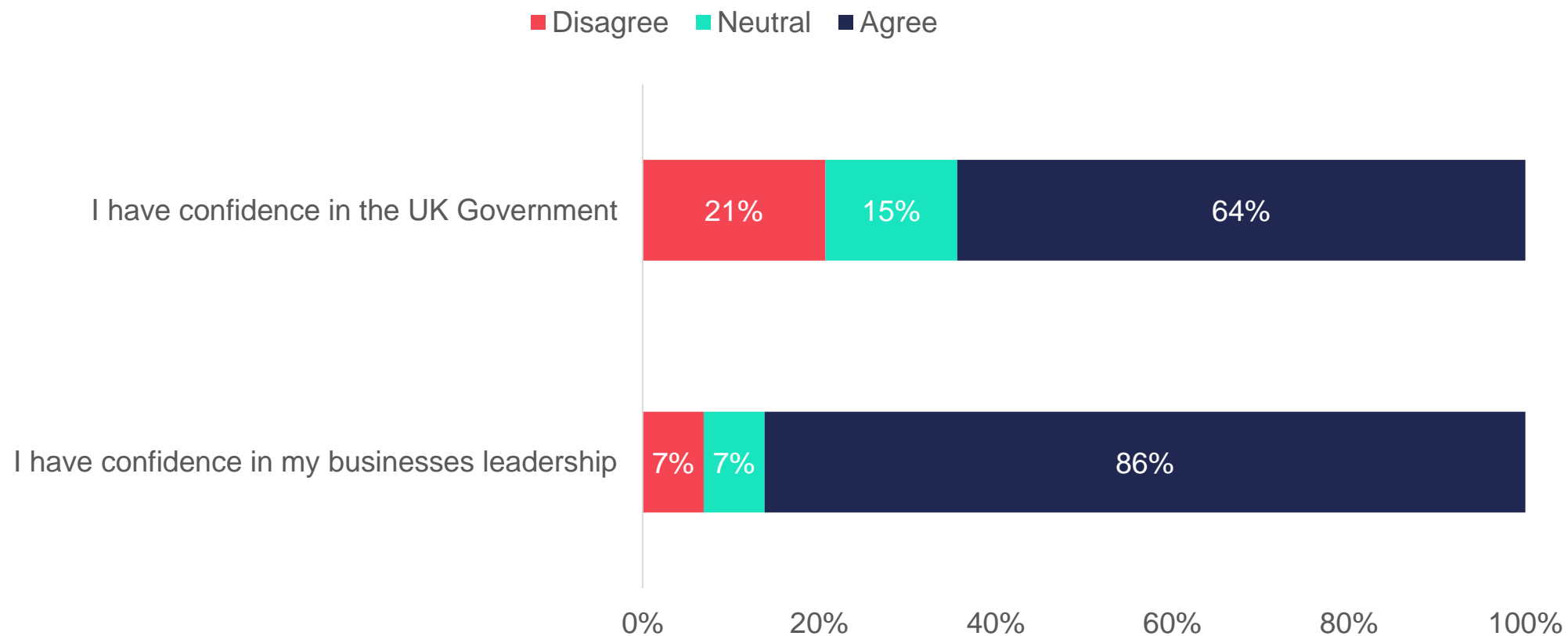
Q. How much do you agree or disagree that the following conditions apply to you?

/ Businesses are caring and planning



Q. How much do you agree or disagree that the following conditions apply to you?

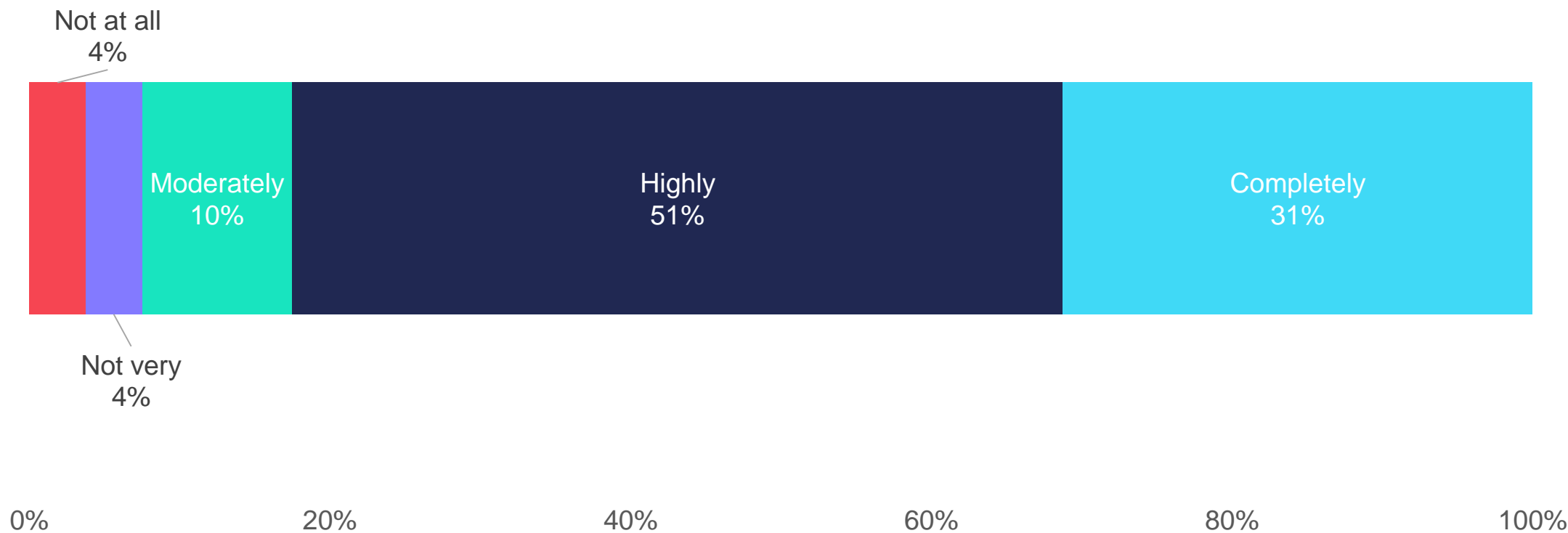
/ Leading to high staff confidence



Q. How much do you agree or disagree that the following conditions apply to you?

/ Advice and Guidance

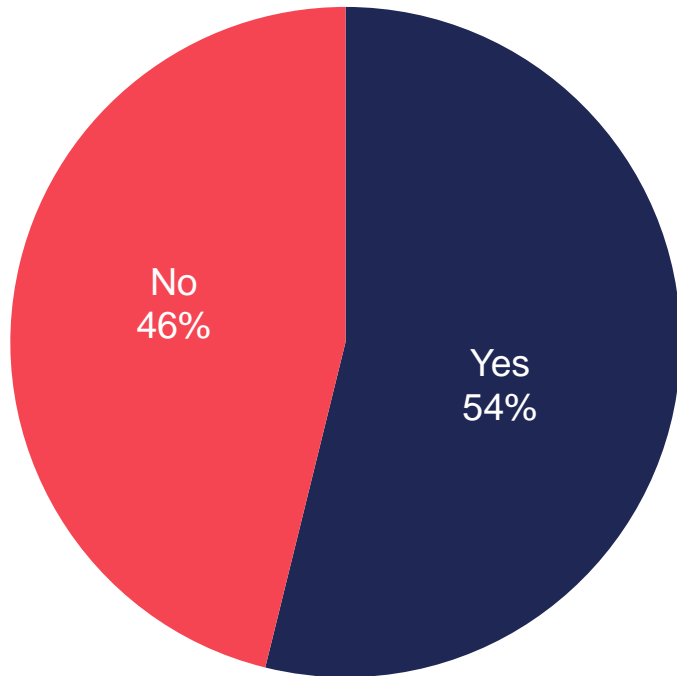
/ High awareness of Government advice



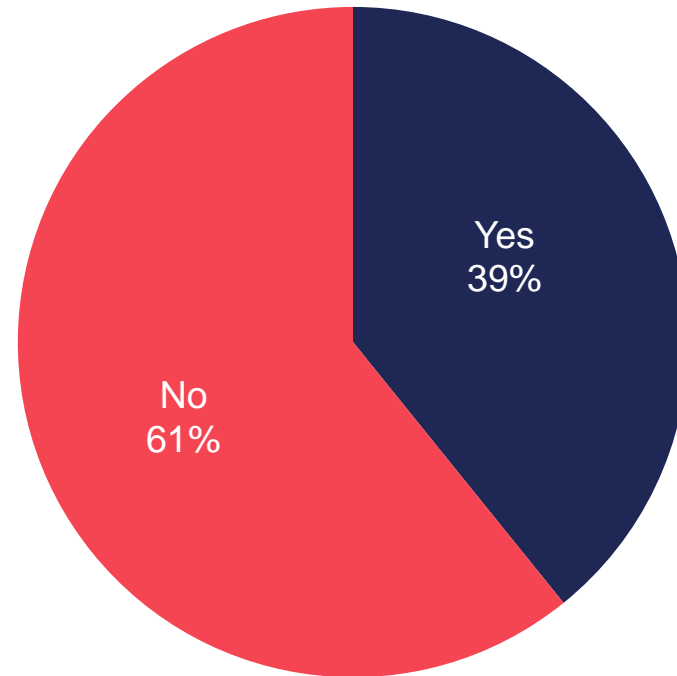
Q. How aware are you of the advice and help available from Government?

/ Some feel more could be done to help

Government

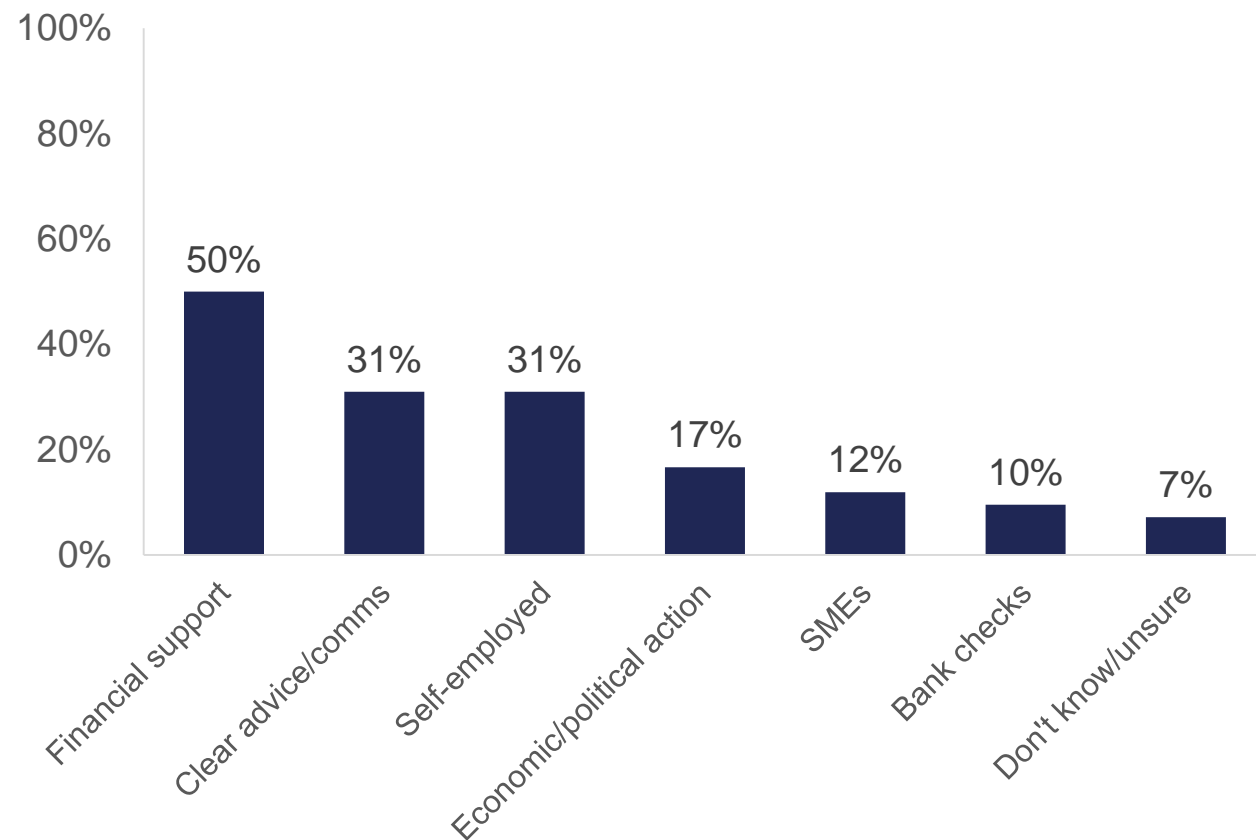


DMA



Q. Is there anything else you think the DMA/Government should be doing to support businesses?

/ Asks from Government



Q. Is there anything else you think the Government should be doing to support businesses? [Yes – please specify]

/ Find out more

[Coronavirus: Advice and Help](#)

[Coronavirus: The Daily Digest](#)



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