

**DATA AND MARKETING ASSOCIATION LIMITED**  
(the “Company”)

**Annual General Meeting**  
**Form of Proxy**

NAME OF MEMBER:

ADDRESS OF MEMBER:

**Before completing this form, please read the explanatory notes.**

I/We:

[FULL NAME[S] OF MEMBER ORGANISATION IN BLOCK CAPITALS]

being a Member of the Company appoint the Chairman of the meeting or (see note 3)

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as my/our proxy to attend, speak and vote on my/our behalf at the Annual General Meeting of the Company to be held on Thursday 14 November 2024 via Zoom at 2.30 pm and at any adjournment of the meeting.

I/We direct my/our proxy to vote on the following resolutions, as I/we have indicated by marking the appropriate box with an 'X'.

ORDINARY RESOLUTION	For	Against
That <b>Barnes Roffe LLP</b> be re-appointed as Auditors of the Company and that the Board be authorised to fix their remuneration.		
Signature		Date

## **Notes**

### **FORM OF PROXY**

1. As a Member of the Company, you are entitled to appoint a proxy or proxies to exercise all or any of your rights to attend, speak and vote at a general meeting of the Company. You can only appoint a proxy using the procedures set out in these notes.
2. Appointment of a proxy does not preclude you from attending the meeting and voting in person. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.

### **APPOINTMENT**

3. A proxy does not need to be a Member of the Company but must attend the meeting to represent you. If you wish to appoint a proxy other than the chairman of the meeting, insert their full name in the box. If you leave this space blank, the chairman of the meeting will be appointed your proxy. Where you appoint as your proxy someone other than the chairman, you are responsible for ensuring that they attend the meeting and are aware of your voting intentions.

### **VOTING DIRECTIONS**

4. To direct your proxy how to vote on the resolutions, mark the appropriate box with an "X". If no voting indication is given, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the meeting, including a motion to adjourn.

### **RETURNING YOUR FORM OF PROXY**

5. To appoint a proxy using this form, the form must be:
  - Completed and signed
  - Sent or delivered to [maggie.frost@dma.org.uk](mailto:maggie.frost@dma.org.uk) and
  - Received by the Company no later than Monday 11 November 2024
6. In the case of a Member which is a company, this proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.