Registration 1.30pm 2.00pm Welcome Zach Thornton, external affairs manager, DMA Scotland and Brexit update 2.05pm Michael Sturrock, external affairs executive, DMA 2.30pm ePrivacy and digital advertising Zach Thornton, external affairs manager, DMA **Break** 2.50pm GDPR: where are we? 3.10pm James Milligan, solicitor, DMA 3.40pm Our GDPR journey Davina Shiell, head of marketing and communications, Royal Blind 4.00pm Q&A Michael Sturrock, external affairs executive, DMA James Milligan, solicitor, DMA Davina Shiell, head of marketing and communications, Royal Blind James Neale, director of agency market, DBS Data **Closing comments** 4.30pm

Zach Thornton, external affairs manager, DMA

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