



DMA Awards: Campaign winners showcase

Tuesday 4 June 2019, The Clubhouse

@DMA_UK #dmaawards

- 8.30am **Registration and breakfast**
- 9.00am **Welcome**
Tony Miller, VP, digital marketing and CRM, EMEA, The Walt Disney Company and Category Chair 2018
- 9.10am **DMA Gold winner: Best integrated campaign - Untapped**
Marcus Missen, director of communications and fundraising, WaterAid
Hanisha Kotecha, managing director, GOOD Agency
- 9.30am **DMA Awards Gold winner: Best loyalty or CRM programme - Sun Savers**
Justine Salter, head of loyalty, The Sun
- 9.50am **DMA Awards Gold winner: Best customer journey - Virgin Holidays Customer Journey**
Chris Insall, customer communications manager, Virgin
John Treacy, executive creative director, Proximity London
- 10.10am **Panel discussion: Rewards of Awards**
Marcus Missen, director of communications and fundraising, WaterAid
Hanisha Kotecha, managing director, GOOD Agency
Justine Salter, head of loyalty, The Sun
Chris Insall, customer communications manager, Virgin
John Treacy, executive creative director, Proximity London
- 10.30am **Closing comments**
Tony Miller, VP, digital marketing and CRM, EMEA, The Walt Disney Company and Category Chair 2018

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