



DMA Awards and Cannes Lions: Championing great work

Thursday 19 April 2018, The Clubhouse

@DMA_UK #dmaawards

- 8.30am **Registration and breakfast**
- 9.00am **Welcome**
- 9.10am **Adidas Glitch case study**
Nico Tuppen, managing director - culture, Iris Worldwide @irisworldwide
- 9.35am **This is Belonging**
Matthew Waksman, planning director, Karmarama @karmarama
Nick Terry, marketing director, Capita for The British Army @BritishArmy
- 10.00am **Panel discussion: How to drive more award winning work across the UK**
Rob Doubal, president and ECD, McCann London @mccannlondon
Simon Gill, chief creative officer, Isobar and member of the DMA Awards committee @Isobar
Lauren Pleydell-Pearce, creative director, Wunderman @WundermanUK
- 10.45am **Closing comments**
- 11.00am **Networking**
- 11.30am **Event to finish**

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