

9.00am **Registration**

9.30am Welcome

Anna Lancashire, community manager, DMA North

9.35am GDPR: the countdown to May 2018

James Milligan, solicitor, DMA

10.20am Break

10.30am Roundup: the current legal landscape

Zach Thornton, external affairs manager, DMA

10.55am Panel discussion: non consented data, what's next?

Facilitator: Sara Watts, director, DMRI and chair, DMA North council

Zach Thornton, external affairs manager, DMA Gianfranco Cuzziol, director of CRM, Intermarketing Lisa Chapman, head of client services, Gecko

Simon Hill, director, Extravision

11.25am Closing comments

Anna Lancashire, community manager, DMA North

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