



Legal update

Thursday 16 November 2017, DMA House
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- 8.30am **Registration and breakfast**
- 9.00am **Welcome**
John Mitchison, head of preference services, compliance and legal,
DMA
- 9.05am **Roundup: the current legal landscape**
Zach Thornton, external affairs manager, DMA
- 9.30am **GDPR: the countdown to May 2018**
Janine Paterson, solicitor and legal manager, DMA
- 10.15am **The journey to accountability**
Helen Dodd, senior data compliance manager, Cancer Research UK
- 10.45am **Panel discussion**
Zach Thornton, external affairs manager, DMA
Janine Paterson, solicitor and legal manager, DMA
Helen Dodd, senior data compliance manager, Cancer Research UK
Adam Williams, managing director, DBS Data
- 11.15am **Closing comments**
John Mitchison, head of preference services, compliance and legal,
DMA