

Is the traditional agency model dead? – Bristol

Tuesday 19 September 2017, Bray Leino Yucca
@DMA_UK @theidm #dma #idm

- 6.00pm **Registration & Welcome drinks**
- 6.30pm **Welcome**
Dwain Thomas, Strategy & Innovation Director, Bray Leino Yucca
- 6.35pm **Client - Agency Relationships: Winning Client Commitment**
Dr. Mario Vafeas, Senior Lecturer Marketing, Bristol Business School & University of the West of England
- 7.05pm **Panel Discussion: Is the traditional agency model dead?**
Peter Brown, CEO, Prophecy Unlimited
Kevin Mason, Planning Director, Proctor and Stevenson
Nick Moir, Head of Marketing, Andrews Property Group
- 7.35pm **Networking & drinks**
- 8.25pm **Closing comments**
Dwain Thomas, Strategy & Innovation Director, Bray Leino Yucca