



# DMA Awards: the lowdown - Manchester

Tuesday 25 July 2017, Amaze One

@DMA\_UK #dmaawards

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| 2.00pm | <b>Registration</b>   |
| 2.30pm | <b>Welcome</b><br>Matt Conner, Managing Director, MRM Meteorite & Vice-Chair of the DMA Awards Committee  |
| 2.35pm | <b>Winning a DMA Award</b><br>Richard Sharp, Co-founder & Creative Partner, The SHARP Agency  |
| 3.05pm | <b>Strategy, Creativity &amp; Results</b><br>Matt Conner, Managing Director, MRM Meteorite & Vice-Chair of the DMA Awards Committee                                   |
| 3.35pm | <b>Q&amp;A</b><br>Richard Sharp, Co-founder & Creative Partner, The SHARP Agency<br>Paul Normington, Creative Director, Amaze<br>Eleanor Hibberd, Head of Awards, DMA |
| 3.55pm | <b>Closing comments</b><br>Matt Conner, Managing Director, MRM Meteorite & Vice-Chair of the DMA Awards Committee   |

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