



Consumer email tracker

Thursday 10 November 2016, dotmailer

@DMA_UK #dma

8.30am **Registration & breakfast**

9.00am **Welcome**

Skip Fidura, Client Services Director, dotmailer
@SkipFidura

9.10am **Research results**

Paul Seabrook, Managing Director, Beautiful Insights
@beautinsights @paul_seabrook

9.50am **Case study**

Jacob Willmore, Senior Communications Manager, Fred Perry
@fredperry

10.15am **Panel discussion**

Jacob Willmore, Senior Communications Manager, Fred Perry
@fredperry

Jenna Tiffany, Lead Digital Marketing Strategist, Communicator
@JennaTiffany

Marcus Gearey, Analytics Manager, Zeta Global

10.50am **Closing comments**

Skip Fidura, Client Services Director, dotmailer
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