



Terms and Conditions for Social Media Scorecard Survey Draw 2013

1. The prize draw is open to employees of all UK-based businesses over the age of 18 years except employees of the Direct Marketing Association (UK) Ltd.
2. To enter the prize draw, complete the Social Media Scorecard at:
[https://eu.qualtrics.com/SE/?SID=SV_0kX4g76gpHXMiA5]
3. Only one entry per person will be accepted. Multiple entries from the same person will be disqualified from the draw.
4. The prize draw closes at 5.30 pm on Thursday 31 October 2013. The draw will take place on Friday 1 November 2013 in the presence of an independent judge and the winner will be the first entry drawn from all entries. The winner will be notified on Monday 4 November 2013 by 5.30 pm.
5. The winner will receive one free place at a DMA event taking place between November 2013 and March 2014. The free place will be determined by the DMA Events Manager depending on availability of places for events between November 2013 and March 2014. The winner will be informed 2 weeks before the event.
8. Travel costs to the event will be borne by the winner.
9. There is no cash alternative to the prize.
10. No responsibility will be accepted for incomplete or lost entries or entries not received.
11. The DMA will verify that the employee and email address are genuine. Providing false information and false email addresses will result in disqualification of the entry. In the event of any dispute, the Promoter's decision is final and no correspondence will be entered into.
12. The winner will be liable for any tax due on the prize.
13. The name of the winner may be obtained by writing to Social Media Scorecard, DMA Research, The DMA (UK) Ltd, DMA House, 70 Margaret Street, London W1W 8SS after Monday 4 November 2013.
16. By entering the prize draw you agree to be bound by these terms and conditions
17. Please retain a copy of these terms and conditions for your records
18. Promoter: The Direct Marketing Association (UK) Limited, DMA House, 70 Margaret Street, London W1W 8SS.