

# / DMA Digital Marketing Strategy Skills Bootcamp

## Learner Declaration

I **confirm** this **Digital Marketing Strategy Skills Bootcamp** is the only one I am currently enrolled on.

I **confirm** that I have received information, advice and guidance concerning the Skills Bootcamp entitled **Digital Marketing Strategy Skills Bootcamp** delivered by the **Data & Marketing Association (DMA)**. This included information about the course, its entry requirements, the expected workload of the course, number of guided learning hours (both taught and self-learning) and the support available to me.

I **agree** to provide **all** data and information requested by the provider on behalf of the Department for Education (DfE) to inform evaluation of the Skills Bootcamps programme and I confirm that the information I supply will be true and correct to the best of my knowledge. This includes my income information before the Skills Bootcamp and afterwards when I achieve a positive outcome.

I **understand** that the **DMA** has the right to cancel my enrolment if it is found that I have provided false or inaccurate information.

I **agree** that this information can be used to process my data for contractual requirements, in particular to the disclosure of all the data on this form or otherwise collected about me to the DfE for the purposes noted in the Privacy Notice.

Please click [here for link to most current Privacy Notice](#) and [here for Privacy Notice Q&A](#).

I **also agree** with the below points relating to my chosen programme:

**I will:**

- Take appropriate responsibility for my own learning, development and progression
- Attend and participate in the training required to successfully complete the Skills Bootcamp
- Promptly inform the **DMA** and employer if applicable, if any matters or issues arise, or might arise, that will, or may, affect my learning, development and progression
- Respond to and engage with follow-up communications from the **DMA** following completion of the training component of a Skills Bootcamp, and during the next six months, to record progression as a result of the course
- Take responsibility to share evidence requested by the **DMA**, to allow the **DMA** to prove the effectiveness of this Skills Bootcamp to DfE

If you are not satisfied with any aspect of your Skills Bootcamp and wish to raise a complaint you should do so in the first instance with the **DMA** by emailing [dmatalent@dma.org.uk](mailto:dmatalent@dma.org.uk) with full details of your issue. If you are not satisfied with how your complaint has been dealt with you may write to DfE through their Whistleblowing and Complaints process.

Whistleblowing involves entering a 'whistleblowing' webform on the 'Contact the Department for Education' page, which can be found here: [Contact the Department for Education - DfE Online Forms](#)

Whistleblowing submissions for Skills Bootcamps must be clearly marked 'Skills Bootcamps'. They will be submitted via the DfE's whistleblowing submission process and will be escalated to the DfE Skills Bootcamps policy team for response.