

Webinar: Diversifying Your Workforce Through Young Talent

Tuesday 8 February 2022

@DMA_UK #dmaevents



- 10.00am **Welcome**
Sophie Dawes, Developing the Young Workforce (DYW) National Projects Manager, Scottish Government
- 10.05am **Developing Young Talent with the DMA**
Kate Burnett, General Manager, DMA Talent
Tej Daffu, Director of Membership, DMA
- 10.20am **Data Learning in Schools (Title TBC)**
Jo Spiller, Digital Learning Consultant - Data Skills for Schools, DDI
- 10.35am **Apprentices – In Conversation with...**
Cameron MacDonald, Assessor, Sixth Sense
Coral Gallagher, MA Digital Marketing Graduate
- 10.55am **Q&A**
Jo Spiller, Digital Learning Consultant - Data Skills for Schools, DDI
Coral Gallagher, MA Digital Marketing Graduate
Eleanor Tarrant, Senior Manager – Paid Search Academy, Merkle
Cameron MacDonald, Assessor, Sixth Sense
- 11.25am **Closing comments**
Sophie Dawes, Developing the Young Workforce (DYW) National Projects Manager, Scottish Government

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